



# PLUSENERGY

## THE MANIFESTO

**C**limate change must be curbed, fossil-nuclear resources are running out. And what do we do? We organize congresses. In Kyoto, Copenhagen and Cancun. What next? Kansas, Kiev and Calcutta? We keep sending our best forces with our best intentions – on wrong tracks. The congress messes it all up. Reason retreats to negations: prohibitions, reductions, penalties. World politics want the right thing and cannot achieve it. Quotas for the harmful old energies, this means nothing but extending the „Ancien Régime“, and it inevitably comes down to only minimum consensus. Let us not slowly curb the old, but build the new. Instead of storming blind alleys, let us pave new ways out into the open. And the new solution – it is PlusEnergy.

**T**oday we waste half of our energy in buildings. What an enormous potential for savings, what an opportunity for architects and urban planners, homeowners and residents, trade and industry, for the whole society! Do we really seize the opportunity, or are we missing it? Low energy and passive house were steps along the way. But only with PlusEnergy we do not only reduce the energy demands to a minimum. And we cover the rest entirely from renewable sources. And we generate energy, more than is needed in the house, and share it. All this has long been tested and built. Whether for residential, office or commercial buildings. Whether for new construction or renovation. Whether in the Arctic or on the equator: The new solution – it is PlusEnergy.

**T**he step from experiment to market maturity has long been taken, and the PlusEnergy standard is more cost-effective than the conventional building. The step has long been taken from the single house to complete PlusEnergy housing estates. So let us move on. To PlusEnergy cities, PlusEnergy regions, to a world of PlusEnergy. To integrated concepts of 100% renewable energy supply. To intelligent e-mobility, with your roof as your “gas station”. Where today there is consumption, there shall be power generation tomorrow. Houses become power plants!

**T**he economic and social benefits are as great as the environmental benefits. The sun shines everywhere, and everywhere the people, the houses, the municipalities can become energy producers. Decentralized and democratic, flexible and fast. The dependence from oil-producing countries comes to an end, and the capital outflow is stopped. Each of us is called for. Anyone can win. Join in with PlusEnergy. Only this building standard makes a decisive contribution to an emission-free world. To a world that still remains habitable for our children and grandchildren, and to a society that does not encumber its successors with hazardous wastes for generations. We work together to build the future. With imagination. With civic spirit. With PlusEnergy.

Rolf Disch, Freiburg, November 2010